

Junior Designer

StrategiQ

About us

StrategiQ is the Brand x Performance agency. We combine the art of brand storytelling with the science of marketing performance to create New Future Value™.

We are a team of award-winning, value-creation specialists, spanning every brand and marketing discipline. We empower business leaders and marketing to thrive in the face of change. We do this through tailored programmes of work that optimise, accelerate and innovate marketing activities. Working at StrategiQ means joining a group of passionate, dedicated and visionary people; a melting-pot of personalities, skill sets and specialisms.

We are

Courageous Always doing what's right, not what's easy.

Truthful Being honest. Being resilient. Being authentic.

Knowledgeable Industry experts, pursuing the master of our craft.

Limitless Challenging norms through infinite thinking.

How this role makes a difference at StrategiQ

As a Junior Designer in the Creative team at StrategiQ, you'll be helping bring ideas to life through your work. You'll support the design and animation of content across brand, digital, and social touchpoints, ensuring every creative output is crafted with care and supports our clients' objectives.

You'll be obsessed with developing your craft skills, always looking for creative fuel that can inspire and improve your work, and building your own clear point of view on creativity.

You'll go the extra mile to make sure you really understand requirements and find the best creative solutions that develop your own skills. With your creativity, attention to detail, and willingness to learn, you'll become a core part of our team delivering beautiful and effective creative work. You'll collaborate closely with other designers and marketing specialists to produce work that inspires and performs for our clients.

Skills & experience we want you to bring and develop

Technical skills and experience

Design fundamentals – strong understanding of layout, typography, and visual hierarchy.	Essential
Software proficiency – working knowledge of Adobe Creative Cloud and Figma.	Essential
Motion & animation – ability to create simple, engaging motion assets using tools.	Desirable
Brand knowledge – ability to apply and adapt brand guidelines creatively across different formats.	Desirable
Experience – degree or equivalent in digital or graphic design	Essential
Experience – 1–2 years’ relevant experience in design, motion, or multimedia (agency, freelance, or in-house).	Desirable

Power skills and experience

Communication – active listener and confident communicator. Able to present ideas clearly and engage people with your work	Essential
Curiosity – bringing curiosity to all situations and asking questions that build knowledge and understanding	Essential
Collaboration & teamwork – confident working within a multi-disciplinary team, identifying challenges and supporting delivery of the best work	Essential
Problem solving – able to ask questions to understand a problem and propose solutions	Essential
Resilience – recovering from set-backs and seeking support to help you work through learnings	Essential
Attention to detail – understanding the importance of and delivering to a high-standard with accuracy of information, visual presentation, spelling and grammar	Essential
Time management – expert plate spinner able to manage different parts of the role and sometimes conflicting priorities, asking for support where it’s needed and making sure we keep our commitments	Essential

What you’ll be responsible & accountable for

- Designing visual assets across a wide range of deliverables for different marketing channels.
- Producing simple motion graphics, animations, and video edits that elevate brand storytelling.
- Preparing and artworking files for delivery across multiple formats and channels.
- Maintaining organised design files and ensuring work is saved and archived correctly.
- Supporting senior creative team members with concept development and creative execution.
- Contributing creative ideas during brainstorming and campaign development sessions.
- Staying up to date with design and motion trends, tools, and technologies.

When you're successful in this role

- You'll deliver high-quality creative work that meets the client brief.
- The Creative team will see you as a reliable and engaged collaborator who brings fresh ideas and energy.
- You'll grow your technical expertise in design and animation, contributing more confidently to creative projects.
- You'll start to own smaller creative tasks and deliverables independently, earning trust across teams.

Your typical week

- **80%** - hands on creative delivery
- **10%** - training and R&D
- **10%** - client communication, internal collaboration and admin

A successful first 6 months with Strategiq

In 3 months you will have:

- Built strong relationships with the Creative and wider agency teams.
- Gained confidence through your use of software, workflows, and creative tools.
- Contributed to live client projects, producing high-quality visual and motion content.

In 6 months you will have:

- Established yourself as a trusted member of the creative team, delivering work that meets both brand and performance goals.
- Demonstrated a growing ability to manage your work and associated deadlines effectively.
- Continued to develop your distinct creative voice and shown initiative in learning and experimentation through your work.