



It's always strategy

Thought provoking. Movement
making. Paradigm shifting.
Industry defining. Brand building.
Results driving. Game changing.
Marketing strategists.





Welcome to the world of us.
It's a pretty special place to be.
Full of exceptional experts.
Good people and big energy.

Full of drive, pride and purpose. **Underpinned by experience, inspired by the possible.** Every day we have the potential to create something that has never existed before. Every day we have the power to **push boundaries for clients.** To shape strategies. To create conversations. To deepen relationships and forge new ones. **Shifting the needle.** Delivering results. Having the resilience to react and respond when things don't go right. Having the right people, in the right seats. Pulling together. **Empowering each other.** Reaching new heights and celebrating achievements. Going through life, knowing we are making a difference. **Knowing that we made each day count.**

_Who we are



Award-winning
creative partners
for ambitious brands

A melting pot of personalities, skill sets and specialisms; individual quirks and collective brilliance. Applying our full selves to everything we do.

Building deep, genuine partnerships with bold businesses.

We are
Strategiq

_The manifesto

As one of the largest international news organisations, Reuters has been keeping the world informed for over 170 years.

Through our partnership with Reuters, we continually demonstrate the strategic impact we have on global brands.



_Our vision



To be the **destination** **agency** for clients and talent

To be a name, to be known – as a strategic partner that delivers results and drives growth.

To be a place where incredible creatives aspire to work; to be the defining role in any career.

Locally, nationally and internationally.

_The manifesto



To be the

strategic

difference

We're not here to tick boxes. We're here to be a critical factor in clients' success. Helping shape their trajectory through expert insights and skilled execution.

Shoulder-to-shoulder. Getting there together.

_The manifesto

Individual performance plans put career progression and personal goals within reach.

Development Director Tom ran the Bob Graham Round, visiting 42 Lake District summits, each over 2000ft. He covered a distance of 66 miles and 27,000ft of elevation in under 24 hours.



_Our promise



To impact lives beyond the day job

Our influence will be lasting and profound – for the businesses we partner with and for the people within those businesses.

As well as for each person that makes up team StrategiQ.

_Our mantra

Attitude is **everything**

Expertise alone is irrelevant. True excellence comes from attitude. From genuine passion and unwavering tenacity. From a culture of collaboration. From ambition, endurance and accountability.

Our attitude defines what it means to be StrategiQ.



_The manifesto



Courageous

Always doing what's right, not what's easy.



Truthful

Being honest. Being resilient. Being authentic.



Knowledgeable

Industry experts, pursuing the mastery of our craft.



Limitless

Challenging norms through infinite thinking.

Listen and you'll be heard

Grow through knowledge

Be obsessed with 'why'

Marginal gains make a massive difference

Imagination is unlimited

Appreciate everyone

Learn from your mistakes and those of others

Set the bar, then push it higher

StrategiQ

strategiq.co