Senior UX/UI Designer

StrategiQ

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StrategiQ Marketing Limited

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Introduction

Job Title
Senior UX/UI Designer

Place of Work
Flexible working

Type
Full Time, Permanent

Line Manager
Creative Director

Our Values

- **Fuelled by ambition**
  We always strive to be better. By refining our processes, researching new ideas and developing our skillsets, we collectively achieve more than we or our clients ever believed possible.

- **Genuinely caring**
  Clients are placing their business in our hands, and this responsibility informs everything we do. We're a partner in their success and don't rest until they're moving forward.

- **Championing expertise**
  We continually develop, cultivate, inspire and nurture everyone in our team. Through training, stability, support, relationships, rewards, celebrations and fulfilling ambitions, we all rise together.

- **Commercially-minded**
  Our business is founded on creative and technical expertise but driven by a deep awareness of business needs and what a company must do to thrive. We invest in our clients' marketing like it's our own.

StrategiQ is committed to equality of opportunity for all applicants of this role.

Role Introduction

StrategiQ are looking for an experienced full-time 'Senior UX/UI Designer' with a real passion for problem solving. Due to recent global brand wins, this is an exciting opportunity to level up at an award winning agency and deliver exceptional results for our clients.

You will be experienced, obsessed with Design and user-focused. You will be one of the go-to individuals within the agency for advice and expertise on all areas of User Experience and Digital Design. Working closely with the Creative Director you will help develop and implement world class strategies through an understanding of user behaviors, client objectives and digital design standards.

Responsibilities & Required Skills

- Understand, interrogate, challenge and expand upon client briefs and prospective RFPs against your own experience and our company strategy processes.

- Meet with clients to develop your understanding of their business, brand, objectives and wider creative or marketing strategy in order to enhance our team's understanding of their needs.

- Translate all creative and client needs into comprehensive and accessible briefs that align with strategy both internally and externally with client contacts.

- Working either independently or leading a small internal creative team, plan and execute the required creatives and/or User Interface designs within our agreed industry best-practice workflow and applications.

- Work closely with the Creative Director and Account Directors to align creative briefs, objectives and strategies for projects within the team. You will collaborate and share your work at agreed milestones to validate your approach, avoid delays and remain within scope at all times.

- Lead internal and external client-facing presentations of creatives, strategy and rationale articulately.

- Promptly raise any concerns against delivery deadlines, budget allocation or technical requirements with the Creative Director or associated Account Director.

- You are expected to work with the Creative Director infrequently to continually enhance and evolve our Creative processes, standards and tools.

- To continually advance your own knowledge and creativity through frequent research and discovery within the industry. To follow industry thought-leaders and online publications as necessary to observe trends, best practice and advance your skills.

- Set the standard for the entire creative team with meticulous attention to detail in your own work and overseeing its execution within the wider Production Team via our Snagging and UAT process.

Experience we'd love to see

- Proven success designing and implementing UX/UI Design for large/global brands

- Experience with industry leading web design tools (Sketch / Adobe XD)

- Proficient in wireframing and prototyping

- Experience in applying analytical information to your design

- Basic knowledge or interest in website development

Typical week

- **70%** - Hands-on UX/UI design application
- **10%** - Creative briefing and new business audits/pitches
- **10%** - Training, mentoring and R&D initiatives
- **10%** - Client communication, internal collaboration

Benefits

- 1-Day per week R&D/Training
- Flexible Working from home and our offices in London, Leamington and Ipswich
- Excellent onsite barista coffee and cafe (all offices)
- Competitive salary
- 15" Macbook Pro, 27" Monitor
- Generous Holiday
- Amazing clients across all sectors
- Award winning SEO team of 5
- Conference & training budget