

_ Job Description

Senior Web Developer

StrategiQ

Last Updated on 4 Jan 2023

Suffolk

Unit 16, Brightwell Barns,
Ipswich Road, Brightwell,
Suffolk IP10 0BJ

London

Unit 4.01 Soho Works,
Tea Building, 56 Shoreditch High St,
London, E1 6JJ

Midlands

Office 8, 1 Mill St,
Leamington Spa
Warwickshire, CV31 1ES

strategiq.co

Introduction

Formal Job Title

Senior Web Developer

Place of Work

Suffolk office - Ipswich.

Whilst we're flexible to day-to-day life, we love seeing people in the office so you'll be shoulder to shoulder with the team and clients at least 3-days a week.

Type

Full Time, Permanent

Line Manager

Head of Development

StrategiQ is an award-winning digital marketing agency and strategic partners for ambitious brands. We design our client's strategic roadmap and create the ideas that deliver results and drive growth. Founded in 2013, StrategiQ is a team of 55+ experts across our three studios in Suffolk, London and the Midlands. Every member of our team has a specialism, but they're all marketers.

_ Our mission is to be the strategic difference

Welcome to the world of us. It's a pretty special place to be. Full of exceptional experts. Good people and big energy. We're not here to tick boxes. We're here to be the destination agency for clients and the critical factor in their success. Helping shape their trajectory through expert insights and skilled execution.

Shoulder-to-shoulder, Getting there together.

_ Our Values

- **Courageous** - Always doing what's right, not what's easy.
- **Truthful** - Being honest. Being resilient. Being authentic.
- **Knowledgeable** - Industry experts, pursuing the master of our craft.
- **Limitless** - Challenging norms through infinite thinking.

_ Role Introduction

As a Senior Web Developer, you are an integral part of our Tech Team – responsible for the planning, building, testing, launch and maintenance of our clients' Web Applications.

Working closely with the Development Director and Head of Development, you will be supporting the delivery of our development projects for a variety of exciting clients from household brand names to local ecommerce businesses.

Involved from the outset, you'll be part of the whole process from early meetings to establish project objectives – to the launch of a completed web application.

With operational support from Lead Developers, Head of Development and the Company Directors, you'll be collaborating as part of a team inline with our ever-evolving Development Processes and Standards.

For this role specifically, we're looking for a dedicated Senior Developer who takes personal pride and demonstrates an exceptional attention to detail in their work.

A perfectionist, you go the extra mile to delight clients and colleagues and constantly push your own skills and experience as you go.

STRATEGY

Marketing Strategy
Insights
Consultancy

CREATIVE

Brand Identity
UX/UI Design
Video
Animation

MARKETING

SEO
Paid Media
Social Media
Performance Marketing
Email Marketing
Customer Experience Marketing
Content
PR

TECH

Web Development
Digital Transformation
Website Support

_Responsibilities

- Develop technically sound, secure Website Applications within the accepted languages, processes and principles of the agency.
- To constantly review and check your work as you go, to avoid unexpected delays and excessive QA phases at the end of Project Sprints.
- Where necessary, liaise with clients to understand objectives, expectations and provide status updates.
- Promptly raise any concerns against delivery deadlines, budget allocation or technical requirements with the Client Services team.
- Support fellow developers in their endeavours to strengthen the collective efforts and knowledge of the Development Team.
- Challenge and contribute towards the continual evolution of both our Production Process and Development Standards.
- To regularly and instinctively back-up your work as you go, to ensure that never more than a working day's efforts can be lost or compromised at any time.
- To escalate any concerns or issues surrounding the integrity of your work or the work of your colleagues.
- To continually advance your own knowledge through frequent research and considered progressive development within projects.
- To follow industry thought-leaders and online publications as necessary to observe trends, best practice and advance your skills.
- Support the scoping and planning of a diverse range of technical challenges.
- Take personal ownership in the Live Deployment of work in line with our processes to ensure negative commercial impact to our clients is avoided.

_ Skills and experience we'd love to see

- 4+ years commercial experience either in-house, agency or freelance
- Mastery of HTML, CSS, Sass, JavaScript, Responsive Design
- Unwavering attention to detail
- Experience with version control (preferably Git/BitBucket)
- Experience in PHP or similar backend development languages
- Experience with modern JS libraries (i.e. Angular, React, Vue etc)
- Excellent organisational skills and ability to manage own workload and prioritise
- Problem solving mindset and experience in mentoring and supporting other team members
- An awareness of frontend pagespeed performance
- Experience with building custom, ground-up WordPress themes
- Experience with AJAX, JSON and RESTful web services
- Experience with Frontend theming for ecommerce platforms such as WooCommerce, Shopify
- Familiarity with Technical SEO best-practice

_ Benefits

- 1-day per fortnight R&D/Training
- Flexible Working from home and our offices in London, Leamington and Ipswich
- Excellent onsite barista coffee and cafe (all offices)
- Inclusive fruit and hot beverages within the office (plus breakfast at London)
- Inclusive gym membership (Suffolk Office)
- Competitive salary
- 15" Macbook Pro, 27" Monitor
- 20 Days Holiday + 3 Days holiday between Christmas and New Year
- Amazing clients across all sectors
- Annual employee awards
- Conference & training budget

StrategiQ is committed to equality of opportunity for all applicants of this role. We are looking to fill this role with a candidate physically based in the UK and within commuting distance of our three offices. Unless invited by a Director of StrategiQ, respectfully no agencies.