

— Building Brands People  
Want to Be Part Of

JOB DESCRIPTION

# Junior Designer

—  
**Strategiq**<sup>®</sup>

Unit 16, Brightwell Barns,  
Ipswich Road, Brightwell,  
Suffolk IP10 0BJ

—  
03333 583 343  
enquiries@strategiq.co  
[www.strategiq.co](http://www.strategiq.co)

FORMAL TITLE

Junior Designer

TYPE

Full Time, Permanent

HOURS OF WORK

9.00 - 17.30, Mon - Fri

Do you live and breathe design, take pride in crafting solutions that not only meet but exceed expectations?

Then **StrategiQ** needs you!



Who are you?

A creative, organised, communicative and motivated designer, you'll be responsible for working alongside the production team in producing innovative design solutions that meet and exceed client briefs, whilst also helping with the general studio workload.

Working closely with senior members of the team, you will use your wide range of design and creative capabilities to see projects through from concept to completion.

You will have the drive to want to learn and develop existing skills, while keeping track of current design trends.

Who are we?

StrategiQ, as the name suggests, is an agency that believes successful marketing is about ideas and creativity, but it must be underpinned by a robust strategy (based on business goals and customer needs) to achieve meaningful results.

Founded on core principles of honesty, ownership and accountability, we pride ourselves on caring about our clients' businesses as much as they do, working in close partnership with them to understand why the company exists, why they get out of bed in the morning and why anyone should care.

We build brands people want to be part of.



A typical week-in-the-life might include:

- Working with senior members of the team and the production team to solve client briefs
- Offering creative input in group discussions, presentations and client meetings when required
- Supporting fellow designers in producing design work for all medias, aiding the overall studio workflow
- Communicating / presenting design concepts, ideas and solutions to senior members of the team in order to receive feedback for improvement

- In some cases you may be required to confidently liaise with clients directly in order to move the creative process forward and receive feedback
- You will update senior members of the team on your progress and raise any issues that could impact the client's expectations on a daily basis
- Working as part of a team with printers, copywriters, photographers, other designers, client service managers, web developers and marketing specialists to provide creative and successful solutions to client briefs
- Collaborating with other members of the production team to ensure the work you are doing aligns with other activity
- Attending and contributing to internal and client meetings
- Researching the latest industry trends and best practice techniques



### Essential skills

- Degree in graphic or web design preferable
- Confident in Adobe Creative Cloud
- The willingness to learn and develop knowledge of Sketch App
- A solid understanding of typography, colour, grid and composition
- Natural creative flair, a good eye for detail and consideration for user experience (UX)
- You will have strong organisational and communication skills
- A knowledge of the latest design trends

### Excelling within the role

You will be able to demonstrate exceptional design capability, identifying commercial opportunities and solutions through conceptual thinking and visual design solutions. You will help evolve our creative processes which ultimately lead to better efficiency within the team and client results. You will be instrumental in enhancing our credibility within the design industry.

Our hope is that the successful candidate will make the role their own, so if you have what it takes to excel as a junior designer within our team, we want to hear from you.

Send your CV, portfolio and covering letter to [ashley@strategiq.co](mailto:ashley@strategiq.co) and tell us why the job should be yours.



### Benefits

- £1,000 training & conference allowance
- Competitive salary in line with your talent, skill and experience
- 23 days holiday per year, plus Bank Holidays
- The opportunity to attend leading industry conferences and events
- The opportunity to participate in training and certification programmes
- Inclusive fruit and hot beverages
- Annual bonus scheme dependent on company performance and % of salary
- MVP recognition programme
- Be part of a culture that embraces learning and development

### Key behaviours

- Proactive and organised, with time management and planning skills
- Able to meet tight deadlines and remain calm under pressure
- Good at absorbing feedback, with a general hunger for learning
- Credible, confident and motivating, with good communication and presentation skills
- Innovative and creative, with a concise, precise and effective approach to problem solving